



# Bit Pit

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Tryop

535 Keyser Rondo

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## Overview

A minimalist digital gaming lounge.

## Features

1. Provide a minimally furnished space to play digital games together.
2. Provide a clean VR environment with built in tracking.
3. Offer gaming equipment rentals.

## Specifications

The space must be comfortable for prolonged gaming, yet durable, simple, and easy to clean. The floor will be bare concrete, and each bay will be outfitted with only the necessary furnishings. All bays will have a hanging sound-dampening panel with lighting, and electrical utility drops. Screen bays will have a projector mounted to the panel, and a clean white section of wall for viewing, as well as a leather wrap-around couch. VR bays will have floor markings for the boundaries. Patrons will be expected to bring their own equipment.

## Equipment Rental

If patrons do not wish to bring their own equipment, they can rent equipment that is on hand. Depending on demand, there will be a variety of computers and consoles available.

Although VR capable computers, tracking cameras, and handsets are available, headsets are not for rent, as sanitation is an intractable difficulty when dealing with foam facial contact.

## VR Furniture

If interest permits, a variety of game-integrated furnishings could be constructed, like:

- In-game couches that match the shape of the actual couches.
- Single-axis riding controllers for motorcycle and airplane games.
- A generically shaped arcade cabinet for a vr arcade.
- Controls console for flight, mech, spaceship, and starship games.

## Milestones

### I. Research

Determine the cost of opening the business. Develop a pricing model. Do market research to determine demand and locality cost factors.

### II. First Location

Open a first location and turn a profit. Refine the pricing and rental models.

### III. Franchise

Partner with local gamers to open multiple locations.

### IV. Game Dev

Develop custom VR and game software for the exclusive Bit Pit experience.



### V. Luxury VR Gaming Lounge

Recurse, with a high quality VR lounge layer that anyone can play in at home.